

Relational Evangelism: What Is It?

Relational Evangelism: Living Out the Great Commission and Greatest Commandment as a Lifestyle

The Great Commission: The Mission

"All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptizing them in^[a] the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age."

The Great Commandment: The Motivation

"Teacher, which is the greatest commandment in the Law? " Jesus replied: " 'Love the Lord your God with all your heart and with all your soul and with all your mind.'^[b] This is the first and greatest commandment.

And the second is like it: 'Love your neighbor as yourself.'^[c] 40All the Law and the Prophets hang on these two commandments."

Relational Evangelism IS The Most Effective Method Of Gospel Presentation

Friend/Relative	78%
Pastor	6%
Sunday School	5%
Church Program	3%
Walk-In	3%
Special Need	2%
Personal Visitation	2%
Evangelistic Crusade or TV show	0.5%

(Source: Church Growth, Inc.)

Relationship Evangelism Looks Like This:

- Sure we always have room for a few more!
- Well, we are going out to dinner, would you like to join us?
- My kids would love to have a play date with your kids!
- Why don't you come over and play Wii with us?
- We are dedicating our daughter at church would you like to join us... I will be sending out invitations this week!
- We're going to the game and just happen to have 4 extra tickets!
- Well, it's because I have a personal relationship with Jesus Christ, do you know him?

Whose Son Are You Anyway?

Can They See His Glory?

Relational Evangelism: Response?

John 1:14 (The Message)

The Word became flesh and blood, and moved into the neighborhood.

We saw the glory with our own eyes, the one-of-a-kind glory, like Father, like Son, Generous inside and out, true from start to finish!

How's Your Generosity?

**How's Your
Integrity?**

React or Respond

- You Can Choose Right Now To Either “React” or “Respond”

Zig Ziglar puts it like this:

- **Reacting** to outside influences, usually beyond our control is generally a negative choice. Reacting implies that we have given charge of the situation to someone or something else. We surrender our input and any control in the matter. We are now at the mercy of the situation and are forced to be in reaction mode where we are constantly dodging bullets and expending great amounts of energy just to stay afloat. In reacting to a situation, we do not anticipate that which is to come because we are too busy handling the present. The future then surprises us and the whole mess begins again.
- **Responding** to a situation is a positive choice. It is the opposite of reacting. It is proactive and anticipates that which is yet to come. Responding is preceded by thought and often prayer. In responding, we take charge and have command over how the situation impacts us. We also have control over how it affects us internally. We decide upon the level of personal impact. (Lifestyle).